

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1671
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1671
Flight Dates 08/25/2012 - 08/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 17,925
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	5A-6A	ACTN NWS SA@5A	:30	\$150.00	08/25-08/25	1	1	1	\$150.00	
	2	SA	6A-7A	ACTN NWS SA@6A	:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
	3	SU	5A-6A	ACTN NWS SU@5A	:30	\$150.00	08/26-08/26	1	1	1	\$150.00	
	4	SU	6A-7A	ACTN NWS SU@6A	:30	\$350.00	08/26-08/26	1	1	1	\$350.00	
	5	M-TH	7A-9A	GD MRN AMR-ABC<	:30	\$400.00	08/27-08/30	1	1	1	\$400.00	
	6	SA	8A-9A	ACTN NWS SA@8A	:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
	7	SU	7A-8A	GD MRN-SUN-ABC	:30	\$350.00	08/26-08/26	1	1	1	\$350.00	
	8	M-TH	9A-10A	MORNING BLEND	:30	\$150.00	08/27-08/30	2	1	2	\$300.00	
	9	M-TH	10A-11A	VIEW-ABC	:30	\$450.00	08/27-08/30	2	1	2	\$900.00	
	10	M-TH	11A-12P	ACTN NEWS@11AM	:30	\$300.00	08/27-08/30	2	1	2	\$600.00	
	11	M-TH	2P-3P	GENRL HOSPITAL	:30	\$300.00	08/27-08/30	2	1	2	\$600.00	

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	12	M-TH	3P-330P	MILLIONAIRE	:30	\$200.00	08/27-08/30	2	1	2	\$400.00	
	13	M-TH	330P-4P	ACTION NEWS	:30	\$225.00	08/27-08/30	2	1	2	\$450.00	
	14	M-TH	4P-5P	JUDGE JUDY	:30	\$250.00	08/27-08/30	2	1	2	\$500.00	
	15	M-TH	7P-730P	ACCESS HOLLYWD	:30	\$350.00	08/27-08/30	2	1	2	\$700.00	
	16	M-TH	730P-8P	MILLIONAIRE	:30	\$350.00	08/27-08/30	2	1	2	\$700.00	
	17	M	8P-10P	BACEHLOR PAD	:30	\$3,500.00	08/27-08/27	1	1	1	\$3,500.00	
	18	W	10P-11P	DUETS	:30	\$3,000.00	08/29-08/29	1	1	1	\$3,000.00	
	19	TH	8P-9P	WIPEOUT	:30	\$2,500.00	08/30-08/30	1	1	1	\$2,500.00	
	20	SU	7P-8P	AFHV	:30	\$1,500.00	08/26-08/26	1	1	1	\$1,500.00	
	21	SU	1135P-1235A	CASTLE	:30	\$175.00	08/26-08/26	1	1	1	\$175.00	

---REPORT TOTALS---

Report Totals: 30 / \$17,925.00

---SALES MONTHLY TOTALS---

Aug 12: 8 / \$3,375.00

Sep 12: 22 / \$14,550.00

Sales Totals: 30 / \$17,925.00

Station Totals: 30 / \$17,925.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$74,687	KBLR	0%	KLAS	7%	KSNV	32%	KTNV	31%	KTUD	2%
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Estimate#	1671	Agency C/P1/P2/E	95/101/1671		
Buyer	Maura Gilroy	Flight Dates	08/25/2012 - 08/30/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
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KVCW	2%	KVMY	3%	KVVU	23%
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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	NOV10, MAY11, ENOV11
Demos	RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE